Culture horizon

Specifications

- Culture Horizon is a privacy product that allows organisations to quantify their corporate privacy and security culture through employee surveys.

- The survey includes 50 questions across 12 themes mapped to 12 international privacy laws and standards, including the GDPR, the UK ICO Compliance, and the privacy laws of the USA, Singapore, India, and Brazil, among others.

- The survey uses a seven-point Likert scale and covers all relevant areas of Privacy and Data Protection, Data Governance, and Cyber Security essentials.

- Provides astute analysis of survey results to identify requirements and weaknesses and design frameworks for a compliant culture of privacy.

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Features

- User-friendly survey that takes only 10 minutes to complete.

- Available in multiple languages for ease of use.

- Quantifies areas of risk and early indicators of weakness or blind spots.

- Highlights where the privacy operating model needs a stronger defensible position, as it provides insights into country, market, and functional differences.

Attributes

- Provides a comprehensive understanding of an organisation's privacy culture.

- Empowers organisations to address privacy issues and improve their privacy practices.

- Enables establishment of a stronger defensible position.

- Provides targeted privacy requirements and better business insights.

- Improves vision of privacy for strategic development.

- Designed to investigate employee behaviours, knowledge, attitudes, perceived controls, and organisational culture.

- Developed in conjunction with industry experts, ensuring top quality analysis and advice.

Case Studies

MEDICLINIC INTERNATIONAL   VOLVO   Pearson
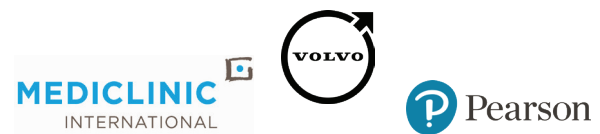
Further Information

- Culture Horizon is a valuable tool for organisations because it provides insights into their privacy culture, including weaknesses and potential areas of risk. By understanding these areas of weakness, organisations can take action to improve their privacy practices, protect their customers' data, and mitigate the risk of a data breach or regulatory inquiry.

- The survey questions are designed to investigate employee behaviours, knowledge, attitudes, perceived controls, and organisational culture. This allows organisations to identify gaps in employee training, awareness or education, where employees may not fully understand their responsibilities when it comes to protecting data. By addressing these gaps and providing additional training or education, organisations can improve their employees' knowledge and behaviour and overall culture of privacy.

- Culture Horizon's survey also allows organisations to identify any areas of weakness in their policies, procedures, and risk management practices. By addressing these areas of weakness, organisations can improve their overall privacy culture and better protect their customers' data.

- In addition, Culture Horizon's comprehensive report provides actionable recommendations that organisations can use to improve their privacy practices and mitigate risks. By following these recommendations, organisations can establish a stronger defensible position and demonstrate their commitment to data privacy.

- Overall, Culture Horizon is a valuable tool for any organisation looking to improve their privacy culture. By providing insights into areas of weakness and actionable recommendations, organisations can take steps to improve their privacy practices, protect their customers' data, and mitigate privacy risks.