

Explanation of the Product/Service:

In today's dynamic regulatory environment and the growing risk of breaches, it is essential for a DPO to have a clear understanding of their company's privacy policies, processes, operational procedures, and technology.

Maturity Horizon is a tool designed by industry experts such as DPOs, lawyers, and regulators, that enables you to access this information instantly. It provides a comprehensive overview of your company's privacy maturity, identifying weaknesses, and enhancing your defensible position. The platform utilises a tested methodology that assesses your capabilities, internal and external policies and processes, the tools employed, and current privacy framework.

Solutions Offered and Value:

5 years since the implementation of the GDPR, organisations continue to struggle to meet necessary compliance measures set by the regulation. Our proprietary maturity assessment model and team of privacy experts are able to provide you with the necessary information to assess your privacy framework, tools and operational capabilities against that of your peers and industry standards.

The platform utilises our proven privacy maturity benchmark methodology. Through an interrogatory process, it looks at your capabilities, internal and external policies and processes, the technologies you employ, and your current privacy operations. The results are mapped against twelve key domains ranging from Retention & Deletion and Transparency, through to Risk Management and Data Security, which allow us to measure and compare your privacy maturity.

How the Product/Service Works to Provide a Solution:

The Maturity Horizon Platform works by following a series of steps, which include identifying designated participants, tailoring the question set for the maturity survey, conducting the maturity survey, undertaking follow-up interviews or workshops, compiling and comparing maturity scores against benchmark data, and presenting a comprehensive report to senior management.

By following these steps, you can gain insight into the effectiveness of your privacy program and identify areas for improvement. The tailored question set ensures that the assessment is relevant to the organisation's specific industry, regulatory environment, and privacy risks. The follow-up interviews or workshops help validate the data obtained from the survey, ensuring the accuracy of the results. Comparing the maturity scores against benchmark data provides an understanding of how the organisation's privacy program compares to industry peers. Finally, the comprehensive report prepared by our privacy specialists provides senior management with an overview of the organisation's privacy maturity level, areas of strength and weakness, and recommendations for enhancing your privacy program.

Case Studies



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Specifications

- The Maturity Horizon is a privacy tool that allows an organisation the ability to benchmark their privacy frameworks against industry standards and multiple jurisdictions.
- The assessment includes 60 questions across 12 domains mapped against 12 international privacy laws and standards.
- Provides analysis and identifies potential weaknesses or inefficiencies in your organisation's privacy program.
- Production of a comprehensive report for senior management with the ability to view their maturity levels from a one-stop shop tool.

Features

- Creates a snapshot of your privacy framework.
- Assesses your privacy practices against peer companies and industry best practices.
- Compares your readiness against 12 international privacy laws and standards, including the GDPR and the UK ICO Compliance test, as well as the privacy laws of the USA, Singapore, India, Brazil and many others.
- Be scored against the Carnegie Mellon Capability Maturity Index rating for global comparison.
- Identify gaps and evaluate the effectiveness of your privacy policies, privacy controls and procedures.
- Use the assessment results to prioritise and develop a roadmap for privacy program improvement.
- Continuously monitor and reassess your privacy program maturity over time through our proprietary Horizon Platform.

Attributes

- Intuitive and easy-to-use platform
- Creation of a snapshot of privacy framework
- Assessment of privacy practices against peer companies and industry best practices
- Evaluation of the effectiveness of privacy policies, controls, and procedures
- Prioritisation and development of a roadmap for privacy program improvement
- Quantifiable benefits such as reduced risk of data breaches, improved compliance with privacy regulations, enhanced customer trust and loyalty, and competitive advantage in the market.